

Title of Action Research Project:
The Impact of External Community Relationships

Name of School: Joshua Academy

Principal's Name: Arveneda McDonald

Principal's Email: AMcDonald@JoshuaAcademy.com

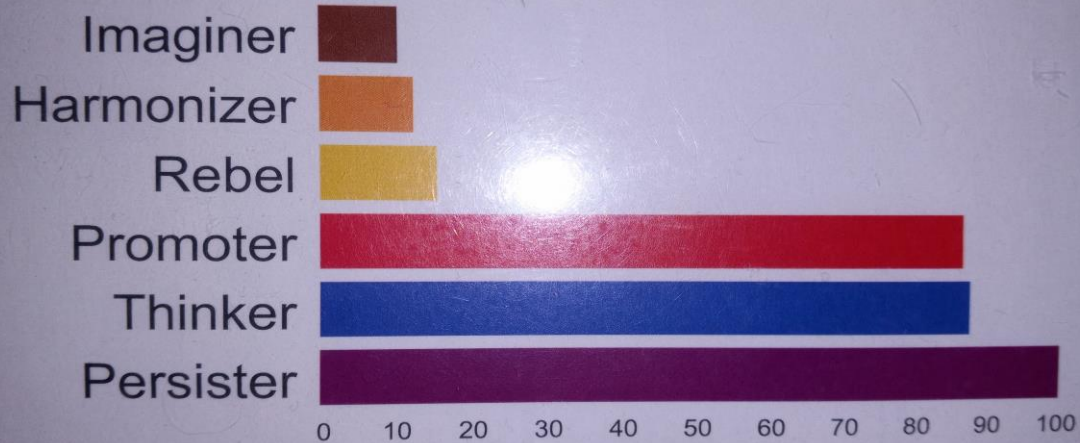
Background Leading to this Inquiry

Using the Process Communication Model

PCM Leadership Profile

to learn about myself and highlight areas of strength and improvement.

ARVENEDA MCDONALD



Base = Persister

Phase = Thinker

Background Leading to this Inquiry

Thinker Phase Motivational Needs are: **Recognition of Productive Work & Time Structure**

- Thrive on achievement
- **Need to be productive and efficient**
- Planning and Accomplishing tasks are intrinsically rewarding
- Enjoy problem solving using logical thinking skills
- **Value time and how it is spent**

Constructive Ways to Meet Persister Base:

- Keep track of most important tasks
- Get involved in planning, organizing, and executing a new strategy
- Set a goal to improve the efficiency of a process

Background Leading to this Inquiry

Persister Base Motivational Needs are: **Recognition of Purposeful Work and Conviction**

- Doing What Matters
- Motivated when evidence of contributing to advancing aims / objectives

Constructive Ways to Meet Persister Base:

- Clarify your personal values and purpose
- Prioritize your workday around **things that make the most impact**
- **Join an organization that advances your values.**

Purpose of This Inquiry

To increase and improve my effort in building strong professional relationships that will garner significant professional connections / school development.



My Wondering

I wonder, if by increasing my ability and willingness to **build and cultivate strong external professional relationships**, it will help me to be a better leader and ultimately increase my access to additional school resources and support.

My Actions

- Find at least 2 networking events to attend each month between January – May 2022
- Join at least 3 professional organizations
 - IPLI
 - Evansville Rotary
 - NAACP Evansville Branch
- Meet at least 4 new people each month and exchange contact information.
- Initiate a follow-up conversation with at least 2 new people each month.

Data Collection

Calendar of Relevant Events

Names of 4 new individuals met each month

Monthly contact log

Significant changes:

- additional resources,
- increase information,
- professional connections

My Data

Event / Date	Who	Follow Up?	Benefits?	My Discoveries
INALI Online 1/6	T. Barrett	Email / Application for Leading AP's	Chosen as AP's Mentor	Met 6 great assistant principals across Indiana. Opportunity to learn/grow professionally as a school leader through presentations & conversations.
NAACP Auditions 1/21	R. Drake	Conversation after meeting	Community Partner	Partnership for Children's Talent Show in Sept. 2022
NAACP Talent Show 2/26	L. Watts	Conversation after event	Event Resources in the community	Wife owns event planning / decorating business – hired for Mother/Son Dance; Save time with finding someone, build relationship with planning committee
Rotary 3/1	K. Smith	Conversation after meeting	Info. On 2 Rotary Grants	Received application information and insight on process
Rotary – 3/8	Easter Seals CEO	3/9 Email	Partnership with Psych Services	Meeting scheduled for March 18; Relieve stress/save time of fulfilling this need on an annual basis.
Evansville African Am. Museum Event 3/12	T. Black A. Taylor	Facebook conversation	Student Enrollment	Obtained information on upcoming Children's Talent Show
Youth First Advisory Mtg – 4/6	C. Walker D. Smith	Not yet Not yet	Plan to meet to discuss Rotary grant Potential JA School Board Member	Save time and effort later

My Discoveries

Referring back to my motivators according to my Thinker Phase & Persister Base:

By intentionally planning and spending my time and effort to build strategic community partnerships, I am able to discover and take advantage of numerous benefits that help can me grow and develop personally AND professionally.

- Same time / effort – personally & professionally
- Sometimes it's about “who you know”
- This doesn't have to be such a lonely journey

Where Am I Heading Next

Every person
that you meet
knows
something that
you don't, learn
from them.

H. Jackson Brown Jr.



Bibliography

Process Communication Model – PCM Leadership Profile, 1999-2021 Kahler Communications, Inc.

Thank You!

The Impact of External Community Relationships

Principal Name: Arveneda McDonald

School Name: Joshua Academy

Principal's Email Contact: AMcDonald@JoshuaAcademy.com

Background Leading to My Inquiry (Slide ?)

Outline what led you to this particular inquiry. Include the following:

- Context
My school is a single-building corporation. Since we are a self-managed charter school, my job as the “principal” includes the duties of running the school and overseeing the district duties as well. As the district leader, I am responsible for Joshua Academy’s friend and fundraising efforts.
- The Issue/Tension/Dilemma/Problem that led to your action research
My personality profiles usually described as an introvert. I am most comfortable in my own space. I am a thinker and a problem-solver by nature. The dilemma is that I am fairly new to the Evansville area and have not made much effort to connect with the community leaders outside of my school community/network. Limited connections on my part will tend to limit the resources and opportunities for our school community.

The Purpose of My Inquiry

Therefore, the purpose of my action inquiry was to . . . increase and improve my efforts in building strong professional relationships that will garner significant professional connections / school development.

My Wondering

I wonder, if by increasing my ability and willingness to **build and cultivate strong external professional relationships**, it will help me to be a better leader and ultimately increase my access to additional school resources and support.

My Actions

- Join at least 3 professional organizations
- Find at least 2 networking events to attend each month between January – May 2022
- Meet at least 4 new people each month and exchange contact information.
- Initiate a follow-up conversation with at least 2 new people each month.

The organizations that I joined are:

IPLI
Evansville Rotary
NAACP Evansville Branch



My Data & Discoveries

My goal is to see significant changes in the following areas:

- additional resources,
- increase information,
- professional connections

My data process included the collection of the following items / information:

- Calendar of Relevant Professional Events
- Names of 4 new individuals met each month
- Monthly contact/follow-up log

<u>Event / Date</u>	<u>Who</u>	<u>Follow Up?</u>	<u>Benefits?</u>	<u>My Discoveries</u>
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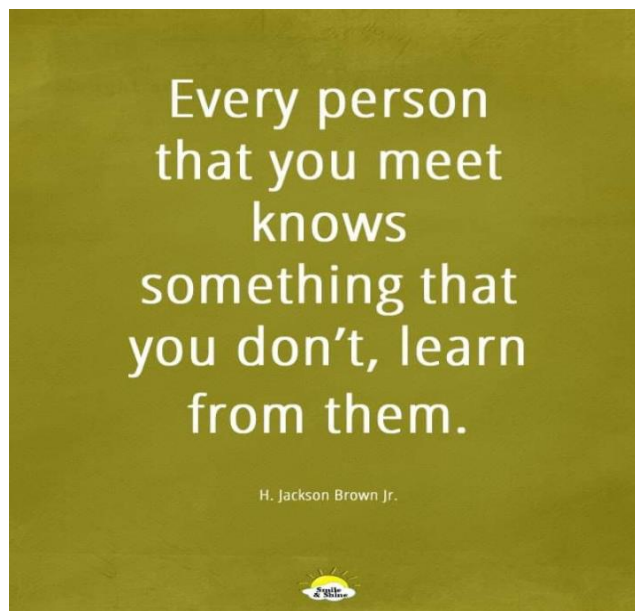
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I discovered that by intentionally planning and spending my time and effort to build strategic community partnerships, I am able to discover and take advantage of numerous benefits that help can me grow and develop personally AND professionally.

- Same time / effort – personally & professionally
- Sometimes it's about "who you know"
- This doesn't have to be such a lonely journey

Where I Am Heading Next

My plan is to continue this process by being intentional in where I go, communicate with people on a regular basis, and make connections because . . .



Bibliography

Process Communication Model – PCM Leadership Profile, 1999-2021 Kahler Communications, Inc.